

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

627

LAUREL DAHLIA GARDENS



DAHLIAS
FOR
1935



MAJOR JAMES B. EASTMAN
319 TALBOTT AVENUE
LAUREL, MARYLAND

Telephone, Laurel 79-J
VISITORS WELCOME

The Laurel Dahlia Gardens

wish to thank you for your past favors. We are located just one half block off the Baltimore, Washington Boulevard, at Laurel, Maryland. Our gardens are open to the public, and we suggest that you come and see our dahlias while they are in bloom.

GUARANTEE, TERMS AND DELIVERY

All of our stock, both roots and plants are guaranteed to be healthy and true to name and we guarantee satisfaction to the extent of replacement with the same variety or an equal amount from next season's list. Safe delivery is guaranteed.

Root orders will be filled from stock that is naturally grown and that has not been forced.

Plants will be shipped after April 30th, from four inch pots, packed in open boxes and regardless of distance will reach you in perfect condition.

Dahlia seed will be delivered as soon as ready. Directions for planting and growing seed will accompany each order. Follow directions. We do not guarantee seed germination.

NOTICE ON GREEN PLANT ORDERS. No plants will be shipped C. O. D., 25c must be included on all plant orders to cover the cost of special packing and special delivery.

We will be glad to furnish any information regarding the growing or showing of dahlias when a stamped envelope accompanies the request.

ATTENTION: Mr. Derrill W. Hart's Honor Roll of Dahlias will be found this year in the House Beautiful Magazine.

JOIN THE AMERICAN DAHLIA SOCIETY. The cost is only \$2.00 per year and should be sent to Mr. C. Louis Alling, 251 Court St., West Haven, Conn. The Bulletin of the society is published quarterly and contains a wealth of information. The question and answer department will solve your problems. Everyone growing and showing dahlias should not fail to be a member of this society.



KAY FRANCIS

EASTMAN - - - CORDES

HONOR ROLL

We offer this year the perfect yellow dahlia, the greatest prize winning dahlia ever shown. The show record of this dahlia, in the 1934 shows was eleven FIRSTS. Two Firsts more than the celebrated Amelia Earhart.

This dahlia has been named for Miss Kay Francis the well known motion picture actress, with her permission. It is our own introduction produced from Cordes mixed seed.

A perfectly formed Semi-Cactus, Light Lemon Yellow that never burns or fades in the hottest sun, also it is unharmed by wind or rain and regardless of the weather, perfect flowers are ready for all shows. Kay Francis starts to bloom for us the first of July and the first flowers are always perfect. When killed by frost the 12th of October, the flowers were the same size and because of the consistency in size and perfection of bloom throughout the entire season, this dahlia will beat the best of them on the exhibition table.

This is a stately, dignified type of dahlia with 5-foot stems, having long joints and very beautiful foliage which is insect resistant. The flowers face and are perfectly rigid on the stem. The laterals develop very quickly and the plant is literally covered with flowers at all times. We have never grown or seen a dahlia that is as prolific as this one. It is a very remarkable keeper as all who saw it at the New York show will agree which shows its true value as a large sized cut flower as well as an exhibition dahlia.



KAY FRANCIS

This flower is not one that will be here today and gone tomorrow. The consensus of opinion of both Judges and Growers is that Kay Francis will prove to be one of the most useful and widely grown dahlias.

1934 SHOW RECORD

Achievement Medal of the American Home Magazine, New York City, N. Y.

Achievement Medal of The American Home Magazine, Camden, N. J.

Medal of Pennsylvania Horticultural Society for Championship Seedling, Bryn Mawr, Pa.

Certificate of Merit of the Pennsylvania Horticultural Society for Special Class of New Seedlings, New Plants and New Importations.

Stump & Walter Medal for best Maryland origination, Balto., Md.

First for best Semi-Cactus Seedling, New York City, N. Y.

First for best undisseminated variety shipped by Air Express, New York City, N. Y.

First for best 6 blooms Semi-Cactus open to all classes, Balto., Md.

First for best Semi Cactus seedling, Dahlia Society of California, Los Angeles, Cal.

First for best 3 blooms Semi-Cactus, Yellow, Los Angeles County Fair, Los Angeles, Cal.

First for best 25 blooms Semi-Cactus Yellow, Los Angeles County Fair, Los Angeles, Cal.

Root \$10.00

Plant \$5.00



BETTE DAVIS

CORDES - - - EASTMAN

HONOR ROLL

A dahlia of exquisite beauty. Its color is exceptionally fine, deep violet rose with a slightly darker center. The flowers never fade or blotch.

A perfectly formed Semi Cactus with many petals. The center is very full and high. The flower faces and is held rigid on very long stems that never have the slightest fault regardless of the weather conditions.

The plant is a splendid grower, 5½ feet tall with very attractive, insect resistant foliage. This dahlia is a very prolific bloomer and a fine keeper.

1934 show record is as follows:

Achievement Medal of the American Home Magazine, Balto., Md.

Best Semi-Cactus seedling, Camden, N. J.

Best Semi-Cactus seedling, Bryn Mawr, Pa.

Best 25 blooms Cal. origination, Semi-Cactus at Los Angeles County Fair.

Most perfect bloom in entire show, Los Angeles, Cal.

Root \$10.00

Plant \$5.00



PEYTIE CONWAY

EASTMAN - - - CORDES

CERTIFICATE OF MERIT, 1933

Storrs, Conn.

The 1934 Championship Miniature.

Formal Decorative. Violet Rose with tiny silver tip. $1\frac{1}{2}$ to $2\frac{1}{4}$ in. Plant $5\frac{1}{2}$ ft.

This lovely little dahlia wins you with its clear beautiful color and interesting center. The silver tips make an attractive, high center that is always closed. The stems may be cut 30-in. or longer if desired. The flower is always at right angles to the stem and does not roll or break.

Here is a real money maker for the man who sells to florists, because one bush produces hundreds of perfect blooms. The plants are huge! Two men could not reach around a single plant. It begins blooming the latter part of June and is always perfect in form and color.

This miniature is an all purpose dahlia and is one that every florist will be growing. Though dahlias are seldom used for funeral pieces, Peytie Conway makes up so well and is such an excellent keeper that it will prove to be the one dahlia for this purpose.

1934 SHOW RECORD

Best Miniature Seedling	- -	New York City
Best Miniature Seedling	- -	Baltimore, Md.
Best Miniature Seedling	- -	Bryn Mawr, Pa.
Best 6 Blooms Min. Open to All	-	Bryn Mawr, Pa.

Root \$2.00

Plant \$1.00

MYRNA LOY

EASTMAN - - - CORDES

A Formal Decorative of Deep Rosy Magenta with white tips and a white reverse. A strong, sturdy plant that produces this very striking flower on long strong stems. The buds set close to the foliage but as they start to open they suddenly shoot up so as to give a 10-in. stem to the first set of leaves. This is an excellent keeper and very useful dahlia.

The color is such as to attract attention immediately. It is entirely different and very showy.

1934 SHOW RECORD

Won First as best Formal Decorative Seedling, Baltimore, Md.

Won First as best Formal Decorative Seedling, Bryn Mawr, Pa.

Roots \$10.00

Plants \$5.00

RENATE MULLER

(ENGELHARDT)

This 1934 German introduction that we imported is the finest Cactus dahlia we have ever grown. So far as we know, there is little or none of this dahlia in the States.

An Incurved Cactus that is very tightly quilled. The color is a pleasing shell pink that shades to deep cream at the center. The high center holds tightly closed throughout the entire season. The flowers are perfectly formed and with ordinary field culture it averaged 9 inches. It is an excellent keeper and a fine exhibition flower.

This dahlia is a fine tall grower and the long rigid stems hold the flower facing. There is no weakness in the stem and is a splendid bloomer. It should appeal for it is one of the few Cactus dahlias that grows well and without fault of stem. We like it much better than Paul Pfitzer. Stock is limited and we advise that you do not fail to secure your stock early. We are placing a reasonable price on this one to get it introduced.

Root \$2.00

Plant \$1.00

Dahlias That We Recommend From Other Years

ELISSA LANDI (Cordes)

One of our 1934 introductions that has proved a great success. It is a formal decorative with a slight wave in the petals. A brilliant coral, fine foliage, good growth, and an exceptionally good keeper. This large, deep flower has been greatly admired and has proved a very valuable addition to the formal decorative class.

Root \$5.00

Plant \$2.50

LOUISE BATES (Cordes)

Introduced in 1934. The severe storms of last year destroyed the greater part of this stock, but those who grew this dahlia this year have been most enthusiastic in their praise of this huge, beautiful dahlia. Orchid lavender, semi-cactus, on a good bush, it has sturdy, long stems. We have had many 15-inch flowers.

Root \$7.50

Plant \$3.75

AMELIA EARHART (Cordes)

Our 1933 introduction that took all by storm. It was and still is the largest dahlia in cultivation. We had one plant this year that had seven 12-inch blooms at one time. A Semi-Cactus, coral in color. The greatest exhibition flower ever introduced. Our stock is perfect.

Root \$7.50

Plant \$3.75

LA FIESTA, (Cordes)

Also introduced in 1933 and the most unusual formation of any dahlia. It is huge. An Informal Decorative of butter yellow, penciled red. You can't beat this one in its class.

Root \$3.50

Plant \$1.50

MURPHY'S MASTERPIECE

The huge blooms of deep dark red shading to garnet are held on fine strong stems. An informal decorative that ranks high on the exhibition table.

Root \$5.00

Plant \$2.50

EAGLE ROCK SUPERBA

A dahlia that has been wonderful for us during the past season. An Informal Decorative of light Amaranth Pink. Very similar to Fantasy and fully as large, but with better color and a dahlia that is a much finer bloomer. We consider this dahlia as one of the best we grow.

Root \$4.00

Plant \$2.00

CLARA BARTON

A very beautiful, lavender, informal decorative. The bush is of medium height, the large flowers are held erect on perfect stems. This dahlia is little known but we consider it one of the best of the 1934 introductions.

Root \$5.00

Plant \$2.50

SONNY BOY

A dahlia that is a real beauty. An Informal Decorative of old rose Striped and tinged old gold. Use the lateral buds on this dahlia and you will have long fine stems and huge flowers. It is a real beauty and well worth growing.

Root \$4.00

Plant \$2.00

ORIENTAL GLORY

A large Informal Decorative of Cadmium Orange overlaid scarlet. A beautiful color combination and a very attractive flower. This is a color that is much needed and one that has plenty of fine points to make it win. A Certificate of Merit dahlia and one that has proved very successful with us.

Root \$7.50

Plant \$3.75

PAUL PFITZER

A German novelty that took the New York show by storm in 1933. Shown with Frau O. Bracht or with Kay Francis it makes a basket that can't be beat. A combination of Primrose and shell pink. It is a perfectly formed flower and will be classed as a Cactus.

Root \$2.00

Plant \$1.00

CROYDEN BEAUTY

This is a beautiful, glistening, butter yellow semi-cactus that originated in Australia. We recommend it for cutting because it is a most extraordinary keeper, a prolific bloomer on fine stems and is a real beauty.

Root \$1.50

IDA PERKINS

Perfectly formed formal decorative. The flowers are large with wax-like petals of pure white. Used very extensively as a cut flower.

Root .50

JEROME KERN

Silvery pink informal decorative that is a good grower for us and a splendid keeper. The petals of this large dahlia swirl in a very interesting manner.

Root \$3.00

KOKOMO SUNBURST

Informal decorative, flame and yellow. A fine grower with excellent stems, this variety is very showy.

Root \$2.50

MASTADON

Huge informal decorative from Europe that was sent out in 1933. Clear apricot, cane-like stems, a very good grower and keeper.

Root \$5.00

Plant \$2.50

RUDY VALLEE

Semi-cactus, a brilliant flaming orange and gold. This large flower has fine stems and the bush is a very good grower.

Root .50

SATAN

This immense bright red semi-cactus is a consistent prize winner. A very large bush and exceptionally long stems.

Root .50

WHITE WONDER

Informal decorative. The flowers are very large, pure white, with long wavy petals. The plant is a tall grower, has fine stems and is a prolific bloomer.

Root \$2.00

Dahlia Seed

Again we offer dahlia seed grown by Mr. Cordes in California. Regardless of price, no better is grown. This is the same seed that has produced Bette Davis, Kay Francis, Amelia Earhart, La Fiesta, Elissa Landi, Louise Bates and many others. This seed is sold with the hope that you will get just as good dahlias as these and your chances are the same as ours.

Cordes seed produces fully 80% double flowers. It is selected from the newest and best varieties. Germination is almost 100%. One hundred of these seeds will give you a dahlia garden from which hundreds of flowers may be cut, all of which will be equal to many that have been introduced at high prices and you always stand the chance of securing a world-beater that will be your very own.

If you have lost heavily because of drouth, storms, or freezing, you can have fine dahlias at a very moderate cost. If you have never grown seed, try some this year. Many of the largest growers are growing this seed. What better recommendation can it have? Cheap seed will only produce cheap dahlias. It is better to grow 50 good seeds than 1000 poor ones because you will have more fine flowers with much less labor.

Our seed customers are increasing each year and we have many letters telling of the wonderful flowers that have been grown and of their winnings in the seedling classes at the shows. Try some of our seed this year and realize the greatest thrill of growing dahlias. Send your order in early please, because we are always sold out long before planting time, March the fifteenth.

All seed is sold at a NET price.

20 Seed.....	\$ 1.00
100 Seed.....	\$ 5.00
1000 Seed.....	\$40.00

Hand pollenized seed to your individual order in any amount from 20 seed up will be furnished each year if you place your order and advise as to the parents desired before October 15th. The price on this special grade of seed is:

20 Seed \$1.75 Net 100 Seed \$7.50 Net 500 Seed \$35 Net

Notice

We wish to call your attention to the fact that for the first time the dahlia grower will have several different publications from which he will be able to secure definite information regarding the new introductions as written by different dahlia authorities. This is both an advantage and a disadvantage. The buyer will know that any dahlia that receives favorable comment from all three writers must be worthy of consideration and must be worthwhile. He will be able to eliminate a certain element of chance buying. All writers may not see the same dahlia in the same light, but if two out of the three do, then that dahlia must be worthwhile.

The disadvantage in the plan of the year is with the dealer. He is forced to spend considerable more in his advertising, and advertising in these large publications proves to be expensive business. This year we have tried to reach the maximum amount of dahlia growers by calling attention to our new introductions in each of these publications.

We wish to call your attention to these publications so that you may be aided in selecting your dahlias for 1935. The grower that secures the December issue of each of these magazines should be able to select better dahlias and eliminate those that seem to be without merit. The publications are:

HOUSE BEAUTIFUL—HOME AND FIELD

572 MADISON AVE., NEW YORK CITY

Derrill W. Hart's Original Honor Roll of Dahlias.

THE AMERICAN HOME

GARDEN CITY, NEW YORK

Leonard Barron writes on the New Dahlia Seedlings.

THE FLOWER GROWER

J. B. LYON COMPANY 99-129 N. BROADWAY, ALBANY, N. Y.

Professor Marshall A. Howe of the Bronx Botanical Gardens, New York City, prepares an article on the Hundred Best Dahlias.



